

**KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)**

**VACANCY DATA FORM**

<b>Full-Time Job Title:</b> Account Executive #9	<b>Date Filled:</b> 11.05.2012
<b>Recruitment Source ("RS") Referring Hiree:</b> On-Air Announcements	<b>Total Number of Interviewees:</b> 10

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
1.	<b>Cumulus Business Managers</b> BM@cumulus.com	No	0
2.	<b>Station Website Postings</b> ( <i>one or more SEU stations</i> )	No	2
3.	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	No	6
4.	<b>Word-of-Mouth Referral</b>	No	2
6.	<b>SEU Job Fairs/Open Houses</b> ( <i>see Section III</i> )	No	0
7.	<b>Internal Posting</b>	No	0
9.	<b>Ohio Center For Broadcasting</b> 5330 East Main Street, Suite 200 Columbus, OH 43212 614-245-0555 Gary James Placement.columbus@beonair.com	No	0
11.	<b>Greater Asian Chamber of Commerce</b> 11171 Harry Hines Boulevard, #115 Dallas, TX 75229 972-241-8250 Kim Hoyoung (hoyoung@gdaacc.com)	No	0
14.	<b>Texas Christian University/tcu.edu</b> PO Box 297300 Ft. Worth, TX 76129 817-257-5572 Mary Beth Grayson- m.b.grayson@tcu.edu Bethany Kilgore- b.kilgore@tcu.edu Ashley Grubbs- ashley.s.grubbs@tcu.edu Jessica Cates- j.cates@tcu.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
15.	<b>Southern Methodist University/smu.edu</b> Hegi Family Career Development Center PO Box 750256 Dallas, TX 75275-0256 214-768-2266 214-768-4292 (fax) recruit@smu.edu Guy Davis- guyd@smu.edu	No	0
16.	<b>University of Dallas/udallas.edu</b> 1845 E. Northgate Drive, Carpenter Hall, Room 141 Irving, TX 75062-4736 972-721-5131 972-721-5044 (fax) Harriet H. Cousins career@udallas.edu	No	0
17.	<b>Devry University</b> 4800 Regent Boulevard Irving, TX 75063-2439 972-929-6777 Joan Long- jlong@devry.edu Saundra Lohr- slohr@devry.edu	No	0
18.	<b>Dallas County Community College District</b> jobservices@dcccd.edu Notification includes all colleges listed below: El Centro College – elcentrocollege.edu Eastfield College – eastfieldcollege.edu Northlake College - northlakecollege.edu Mountain View College – mountainviewcollege.edu Brookhaven College – brookhavencollege.edu Richland College – richlandcollege.edu Cedar Valley College – cedarvalleycollege.edu	No	0
19.	<b>Capital City African American Chamber of Commerce</b> 5407 North IH 35, Suite 304 Austin, TX 78723 512-459-1181 admin@capcitychamber.org	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
20.	<b>League United Latin American Citizens (LULAC)</b> 9090 Lake Carolyn Parkway, #1700 Irving, TX 75039 214-219-2133 Joe Campos (jcampos@lulac.org)	No	0
21.	<b>All Access Website</b> www.allaccess.com	No	0
23.	<b>University of Texas at Dallas/utdallas.edu</b> UTD Career Center PO Box 830688, MC-16 Richardson, TX 75083-0688 972-883-29443 972-883-2431 (fax) Jody Everson, Employer Relations Coordinator recruit@utdallas.edu	No	0
24.	<b>University of Texas at Arlington/uta.edu</b> PO Box 19156 Arlington, TX 76019-0156 817-272-2932 817-272-5792 (fax) Barbara Peet, Director of Career Services careers@uta.edu	No	0
26.	<b>The Art Institute of Dallas</b> Two Northpark East 8080 Park Lane, Suite 100 Dallas, TX 75231 469-587-1213 Jennifer Magee (jmagee@aia.edu)	No	0
27.	<b>Texas Women's University</b> 304 Administration Drive PO Box 425589 Denton, TX 76204 940-TWU-2000 Sherri Williams - careers@twu.edu	No	0
28.	<b>University of North Texas</b> 1155 Union Circle #311277 Denton, TX 76203-5017 940-565-2000 Dan Naegeli- naegeli@unt.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
29.	<b>Austin College</b> 900 N. Grand Avenue Sherman, TX 75090-4400 903-813-2000 Lance Ott - career@austincollege.edu	No	0
30.	<b>Dallas Baptist University</b> 3000 Mountain Creek Pkwy Dallas, TX 75211 214-333-5360 Marion Hill - Marion@dbu.edu	No	0
31.	<b>Tarrant County College</b> 817-515-8223 Northeast Campus (necareerservices@tccd.edu) 828 West Harwood Rd., Hurst, TX 76054-3299 Northwest Campus (nw.ccareerservices@tccd.edu) 1500 Houston St, Ft. Worth, TX 76102 South Campus (monica.bettle@tccd.edu) 5301 Campus Drive, Ft. Worth, TX 76119 Southeast Campus (tracy.williams@tccd.edu) 2100 Southeast Pkwy, Arlington, TX 760182100 Southeast Pkwy, Arlington, TX 76018	No	0
33.	<b>Greater Dallas Indo-American Chamber of Commerce</b> 5930 LBJ Freeway, Suite 350 Dallas, TX 75240 214-346-9559 gdiacc@gdiacc.org	No	0
38.	<b>Dallas Urban League</b> (ulgdncctx.com) 4315 S. Lancaster Road Dallas, TX 75216 214-915-4600 phone 214-915-4601 fax Felicia Brooks (fbrooks@ulgdncctx.com)	No	0
<b>Total Interviewees</b>			10

**KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)**

**DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional open house/job fair recruitment efforts.

## Cumulus Sales Order

Advertiser WBAP - HOUSE (D)

Agency

Bill To WBAP - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas WBAP House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385340

Special 080612 NEW ORDER-PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#285285

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	WBAP HOUSE/SALES OPEN HOUSE	30	08/07/12	5:00AM		40								0.00
	Promo / PSA / Promo/PSA	0.00	08/15/12	11:59PM	Y		X	X	X	X	X	X	X	80 Spots
		2526373	All Weeks											

Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00  
Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00

Total Contract Value: 0.00    Total Due: 0.00    80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:34:37 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 12:33:26 PM by David Smith

Business Manager: 8/6/2012 12:45:29 PM by KAREN LANEY

Traffic Manager: 8/6/2012 1:31:37 PM by Cheryl Allum

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

DALLAS, TX 75219

Account

Executive Dallas KTCK House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279169

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	KTCK HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526374	All Weeks											

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:35:59 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:48:21 PM by Alec Drake

Business Manager: 8/6/2012 2:12:01 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:16:20 PM by Kimberly Jolly

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385342

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#285286

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KSCS HOUSE/SALES OPEN HOUSE	30	08/07/12	5:00AM		40								0.00
	Promo / PSA / Promo/PSA	0.00	08/15/12	11:59PM	Y		X	X	X	X	X	X	X	80 Spots
		2526375	All Weeks											

Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00  
 Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00

Total Contract Value: 0.00    Total Due: 0.00    80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:36:47 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:17:31 PM by David Klement

Business Manager: 8/6/2012 3:36:15 PM by KAREN LANEY

Traffic Manager: 8/6/2012 3:49:38 PM by Jane Spalding

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO



## Cumulus Sales Order

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D)

3500 MAPLE STE 1600

DALLAS, TX 75219

Account

Executive Dallas KPLX House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER-PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#260566

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	KPLX HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526376	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:37:29 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:29:41 PM by Richard Frish

Business Manager: 8/6/2012 3:36:02 PM by KAREN LANEY

Traffic Manager: 8/6/2012 4:19:13 PM by Cheryl Allum

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser **KLIF-AM - HOUSE (D)**

Agency

Bill To **KLIF-AM - HOUSE (D)****3500 MAPLE AVE****DALLAS, TX 75219**

Account

Executive **Dallas KLIF-FM House**

Contract #

Estimate #

Description **SALES OPEN HOUSE**Stratus # **385344**Special **080612 NEW ORDER-PM**  
Instructions

Contact

New / Revision **New**Start Date **08/07/12**End Date **08/15/12**Month Type **Broadcast**Billing Cycle **End of Flight**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** Adv#**279173**Order Entered **08/06/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	193 HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526377	All Weeks											

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

**Total Contract Value: 0.00    Total Due: 0.00    80 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **8/6/2012 11:39:23 AM by Pamela Mollman**Sales / Market Manager: **8/6/2012 11:40:59 AM by Tony King**Business Manager: **8/6/2012 11:42:35 AM by KAREN LANEY**Traffic Manager: **8/6/2012 11:56:27 AM by Kimberly Jolly**

V 5.0

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385336

Special 080612 NEW ORDER-PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start Time End Time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KLIF HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526363	All Weeks											

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:34:50 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:03:45 PM by David Smith

Business Manager: 8/6/2012 2:11:35 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:41:10 PM by Jane Spalding

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)  
3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description WBAP AE RECRUITMENT

Stratus # 385369

Special 080612 ADDED PER DAVID SMITH~PM  
Instructions

Contact

New / Revision Revision

Start Date 08/08/12

End Date 08/19/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate/Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	WBAP AE RECRUITMENT	30	08/08/12	12:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	08/19/12	11:59PM	Y	35	X	X	X	X	X	X	X	70 Spots
		2526752	All Weeks											REVISED

Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00  
Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00

Total Contract Value: 0.00    Total Due: 0.00    70 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 6:21:21 PM by Pamela Mollman

Sales / Market Manager: 8/6/2012 6:46:20 PM by David Smith

Business Manager:

Traffic Manager:

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Leslie Garrett

SENT to RECRUITMENT  
List

**From:** Leslie Garrett  
**Sent:** Thursday, August 30, 2012 9:26 AM  
**To:** Leslie Garrett  
**Subject:** Job Fair- Please post!  
**Attachments:** Job Fair Sept 12th.ppt

We are "Putting Texans Back to Work!"

Cumulus Media is hosting a Career Expo at the Irving Convention Center this September 12th (See attachment for details).

There is a list of businesses that will be attending @ [www.puttingtexansbacktowork.com](http://www.puttingtexansbacktowork.com)

Please share with everyone you know!

We look forward to seeing you!

Leslie Garrett

Asst. Business Manager | Cumulus Dallas

wbap am& fm/kscs/ktxh/kplx/klif am& fm

☎:: 972.708.4238 C:: 817.475.0929 F:: 214.523.2746

✉:: 3090 olive st | west victory plaza | ste 400 | dallas, tx 75219

📧:: [leslie.garrett@cumulus.com](mailto:leslie.garrett@cumulus.com)

# Job Fair - September 12th

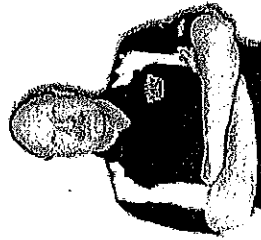
Cumulus Dallas is hosting a Job Fair to help PUT TEXANS BACK TO WORK!  
Cumulus Dallas wants to make sure this topic stays at the forefront as well as take action.



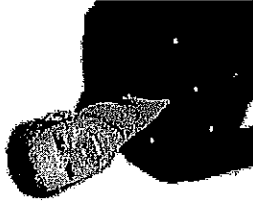
Ben Ferguson WBAP



Steve Lamb WBAP



Norm Hitzges  
The Ticket



Hawkeye KSCS



Smokey Rivers KPLX

**WHO:** Job Seekers of all Levels of Experience

**WHAT:** The Largest Career Expo of 2012

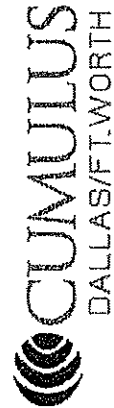
**WHEN:** Wednesday, September 12<sup>th</sup> - 9am to 4pm

**WHERE:** Irving Convention Center at Las Colinas

\*Free Parking and Entry

**More Info:** [www.puttingtexansbacktowork.com](http://www.puttingtexansbacktowork.com)

Geraldo Rivera



# Putting Texas Back To Work

FOR INTERNAL BUSINESS RECORDS ONLY

KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

VACANCY DATA FORM

<b>Job Title:</b> Account Executive #10	<b>Date Filled:</b> 11/05/2012
<b>Recruitment Source</b> <b>Referring Hiree:</b> Station Website Postings	<b>Total Number of Interviewees:</b> <u>See note below</u>

**Note:** Please see the Vacancy Data Form for the Account Executive position (#9) also filled on **November 5, 2012**, for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

**KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)**

**DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional open house/job fair recruitment efforts.



## Cumulus Sales Order

Advertiser WBAP - HOUSE (D)

Agency

Bill To WBAP - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas WBAP House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385340

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#285285

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	WBAP HOUSE/SALES OPEN HOUSE	30	08/07/12	5:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
		2526373	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:34:37 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 12:33:26 PM by David Smith

Business Manager: 8/6/2012 12:45:29 PM by KAREN LANEY

Traffic Manager: 8/6/2012 1:31:37 PM by Cheryl Allum

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

DALLAS, TX 75219

Account

Executive Dallas KTCK House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279169

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate/Line	Start Date End Date	Start Time End Time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KTCK HOUSE/SALES OPEN HOUSE	30	08/07/12	5:00AM										0.00
		0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526374	All Weeks											

Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00  
Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00

Total Contract Value: 0.00    Total Due: 0.00    80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:35:59 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:48:21 PM by Alec Drake

Business Manager: 8/6/2012 2:12:01 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:16:20 PM by Kimberly Jolly

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385342

Special 080612 NEW ORDER-PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#285286

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate/Line	Start Date End Date	Start Time End Time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KSCS HOUSE/SALES OPEN HOUSE	30	08/07/12	5:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
		2526375	All Weeks											

Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00  
Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00

Total Contract Value: 0.00    Total Due: 0.00    80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:36:47 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:17:31 PM by David Klement

Business Manager: 8/6/2012 3:36:15 PM by KAREN LANEY

Traffic Manager: 8/6/2012 3:49:38 PM by Jane Spalding

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D)

3500 MAPLE STE 1600

DALLAS, TX 75219

Account

Executive Dallas KPLX House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Adv#260566

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date End Date	Start Time End Time	Auto Weekly	#/WK	M	T	W	T	F	S	S	Total
1	KPLX HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526376	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:37:29 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:29:41 PM by Richard Frish

Business Manager: 8/6/2012 3:36:02 PM by KAREN LANEY

Traffic Manager: 8/6/2012 4:19:13 PM by Cheryl Allum

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-FM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385344

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date End Date	Start Time End Time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	I93 HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526377	All Weeks											

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:39:23 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 11:40:59 AM by Tony King

Business Manager: 8/6/2012 11:42:35 AM by KAREN LANEY

Traffic Manager: 8/6/2012 11:56:27 AM by Kimberly Jolly

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)  
3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385336

Special 080612 NEW ORDER-PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate/Line#	Start Date End Date	Start Time End Time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KLIF HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526363	All Weeks											

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:34:50 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:03:45 PM by David Smith

Business Manager: 8/6/2012 2:11:35 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:41:10 PM by Jane Spalding

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)  
3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description WBAP AE RECRUITMENT

Stratus # 385369

Special 080612 ADDED PER DAVID SMITH-PM  
Instructions

Contact

New / Revision Revision

Start Date 08/08/12

End Date 08/19/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name (Revenue) Types	Length Rate Line	Start Date End Date	Start time End time	Auto Weekly	#/WK	M	T	W	T	F	S	S	Total
1	WBAP AE RECRUITMENT	30	08/08/12	12:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	08/19/12	11:59PM	Y	35	X	X	X	X	X	X	X	70 Spots
		2526752	All Weeks											REVISED

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 70 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 6:21:21 PM by Pamela Mollman

Sales / Market Manager: 8/6/2012 6:46:20 PM by David Smith

Business Manager:

Traffic Manager:

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Leslie Garrett

SENT to RECRUITMENT  
List

**From:** Leslie Garrett  
**Sent:** Thursday, August 30, 2012 9:26 AM  
**To:** Leslie Garrett  
**Subject:** Job Fair- Please post!  
**Attachments:** Job Fair Sept 12th.ppt

We are **"Putting Texans Back to Work!"**

Cumulus Media is hosting a Career Expo at the Irving Convention Center this September 12th (See attachment for details).

There is a list of businesses that will be attending @ [www.puttingtexansbacktowork.com](http://www.puttingtexansbacktowork.com)

Please share with everyone you know!

We look forward to seeing you!

Leslie Garrett

Asst. Business Manager | Cumulus Dallas

whap am& fm/kscs/ktek/kplx/kllf am& fm

☎:: 972.708.4238 C:: 817.475.0929 F:: 214.523.2746

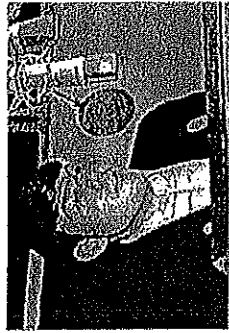
✉:: 3090 olive st | west victory plaza | ste 400 | dallas, tx 75219

📧:: [leslie.garrett@cumulus.com](mailto:leslie.garrett@cumulus.com)

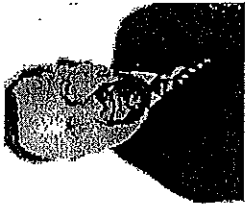


# Job Fair - September 12th

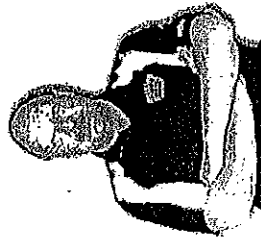
Cumulus Dallas is hosting a Job Fair to help PUT TEXANS BACK TO WORK!  
Cumulus Dallas wants to make sure this topic stays at the forefront as well as take action.



Ben Ferguson WBAP



Steve Lamb WBAP



Norm Hitzges  
The Ticket



Hawkeye KSCS



Smokey Rivers KPLX

**WHO:** Job Seekers of all Levels of Experience

**WHAT:** The Largest Career Expo of 2012

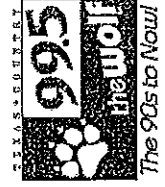
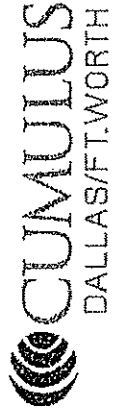
**WHEN:** Wednesday, September 12<sup>th</sup> - 9am to 4pm

**WHERE:** Irving Convention Center at Las Colinas

\*Free Parking and Entry

**More Info:** [www.puttingtexansbacktowork.com](http://www.puttingtexansbacktowork.com)

Geraldo Rivera



# Putting TEXAS BACK TO Work

FOR INTERNAL BUSINESS RECORDS ONLY

KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

VACANCY DATA FORM

<b>Job Title:</b> Account Executive #11	<b>Date Filled:</b> 11/05/2012
<b>Recruitment Source</b> <b>Referring Hiree:</b> Word-of-Mouth Referral	<b>Total Number of Interviewees:</b> <u>See note below</u>

**Note:** Please see the Vacancy Data Form for the Account Executive position (#9) also filled on **November 5, 2012**, for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

**KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)**

**DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional open house/job fair recruitment efforts.

## Cumulus Sales Order

Advertiser WBAP - HOUSE (D)

Agency

Bill To WBAP - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas WBAP House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385340

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#285285

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	WBAP HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526373	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:34:37 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 12:33:26 PM by David Smith

Business Manager: 8/6/2012 12:45:29 PM by KAREN LANEY

Traffic Manager: 8/6/2012 1:31:37 PM by Cheryl Aillum

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

DALLAS, TX 75219

Account

Executive Dallas KTCK House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279169

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date End Date	Start Time End Time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KTCK HOUSE/SALES OPEN HOUSE	30	08/07/12	5:00AM										0.00
		0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526374	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:35:59 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:48:21 PM by Alec Drake

Business Manager: 8/6/2012 2:12:01 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:16:20 PM by Kimberly Jolly

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385342

Special 080612 NEW ORDER-PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#285286

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Starttime Endtime	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KSCS HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526375	All Weeks											0.00

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:36:47 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:17:31 PM by David Klement

Business Manager: 8/6/2012 3:36:15 PM by KAREN LANEY

Traffic Manager: 8/6/2012 3:49:38 PM by Jane Spalding

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D)

3500 MAPLE STE 1600

DALLAS, TX 75219

Account

Executive Dallas KPLX House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#260566

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KPLX HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526376	All Weeks											

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:37:29 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:29:41 PM by Richard Frish

Business Manager: 8/6/2012 3:36:02 PM by KAREN LANEY

Traffic Manager: 8/6/2012 4:19:13 PM by Cheryl Allum

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-FM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385344

Special 080612 NEW ORDER-PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date End Date	Start Time End Time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	193 HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526377	All Weeks											

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:39:23 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 11:40:59 AM by Tony King

Business Manager: 8/6/2012 11:42:35 AM by KAREN LANEY

Traffic Manager: 8/6/2012 11:56:27 AM by Kimberly Jolly

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO



## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385336

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate/Line#	Start Date End Date	Start Time End Time	Auto Weekly	#/Wk	M	T	W	Th	F	S	S	Total
1	KLIF HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526363	All Weeks											

Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00  
Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00

Total Contract Value: 0.00    Total Due: 0.00    80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:34:50 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:03:45 PM by David Smith

Business Manager: 8/6/2012 2:11:35 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:41:10 PM by Jane Spalding

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)  
3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description WBAP AE RECRUITMENT

Stratus # 385369

Special 080612 ADDED PER DAVID SMITH-PM  
Instructions

Contact

New / Revision Revision

Start Date 08/08/12

End Date 08/19/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	WBAP AE RECRUITMENT	30	08/08/12	12:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	08/19/12	11:59PM	Y	35	X	X	X	X	X	X	X	70 Spots
		2526752	All Weeks											REVISED

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 70 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 6:21:21 PM by Pamela Mollman

Sales / Market Manager: 8/6/2012 6:46:20 PM by David Smith

Business Manager:

Traffic Manager:

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Leslie Garrett

SENT to RECRUITMENT  
List

**From:** Leslie Garrett  
**Sent:** Thursday, August 30, 2012 9:26 AM  
**To:** Leslie Garrett  
**Subject:** Job Fair- Please post!  
**Attachments:** Job Fair Sept 12th.ppt

We are **"Putting Texans Back to Work!"**

Cumulus Media is hosting a Career Expo at the Irving Convention Center this September 12th (See attachment for details).

There is a list of businesses that will be attending @ [www.puttingtexansbacktowork.com](http://www.puttingtexansbacktowork.com)

Please share with everyone you know!

We look forward to seeing you!

Leslie Garrett

Asst. Business Manager | Cumulus Dallas

wbap am& fm/lscs/kich/lplx/klif am& fm

☎:: 972.708.4238 C:: 817.475.0929 F:: 214.523.2746

✉:: 3090 olive st | west victory plaza | ste 400 | dallas, tx 75219

📧:: [leslie.garrett@cumulus.com](mailto:leslie.garrett@cumulus.com)

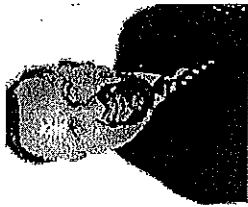
12/28/2012

# Job Fair - September 12th

Cumulus Dallas is hosting a Job Fair to help PUT TEXANS BACK TO WORK!  
Cumulus Dallas wants to make sure this topic stays at the forefront as well as take action.



Ben Ferguson WBAP



Steve Lamb WBAP



Norm Hitzges  
The Ticket



Hawkeye KSCS



Smokey Rivers KPLX

**WHO:** Job Seekers of all Levels of Experience

**WHAT:** The Largest Career Expo of 2012

**WHEN:** Wednesday, September 12<sup>th</sup> - 9am to 4pm

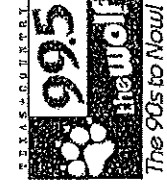
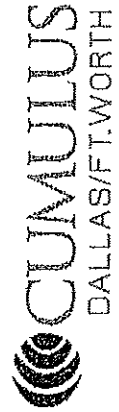
**WHERE:** Irving Convention Center at Las Colinas

\*Free Parking and Entry

**More Info:** [www.puttingtexansbacktowork.com](http://www.puttingtexansbacktowork.com)



Geraldo Rivera



# Putting TEXAS BACK TO WORK

**KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)**

**VACANCY DATA FORM**

<b>Full-Time Job Title:</b> Account Executive #12	<b>Date Filled:</b> 11.12.2012
<b>Recruitment Source ("RS") Referring Hiree:</b> Word-of-Mouth Referral	<b>Total Number of Interviewees:</b> 5

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
1.	<b>Cumulus Business Managers</b> BM@cumulus.com	No	0
2.	<b>Station Website Postings</b> ( <i>one or more SEU stations</i> )	No	0
3.	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	No	2
4.	<b>Word-of-Mouth Referral</b>	No	2
5.	<b>Walk-in/Self-Referral</b>	No	1
6.	<b>SEU Job Fairs/Open Houses</b> ( <i>see Section III</i> )	No	0
7.	<b>Internal Posting</b>	No	0
9.	<b>Ohio Center For Broadcasting</b> 5330 East Main Street, Suite 200 Columbus, OH 43212 614-245-0555 Gary James Placement.columbus@beonair.com	No	0
11.	<b>Greater Asian Chamber of Commerce</b> 11171 Harry Hines Boulevard, #115 Dallas, TX 75229 972-241-8250 Kim Hoyoung (hoyoung@gdaacc.com)	No	0
14.	<b>Texas Christian University/tcu.edu</b> PO Box 297300 Ft. Worth, TX 76129 817-257-5572 Mary Beth Grayson- m.b.grayson@tcu.edu Bethany Kilgore- b.kilgore@tcu.edu Ashley Grubbs- ashley.s.grubbs@tcu.edu Jessica Cates- j.cates@tcu.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
15.	<b>Southern Methodist University/smu.edu</b> Hegi Family Career Development Center PO Box 750256 Dallas, TX 75275-0256 214-768-2266 214-768-4292 (fax) recruit@smu.edu Guy Davis- guyd@smu.edu	No	0
16.	<b>University of Dallas/udallas.edu</b> 1845 E. Northgate Drive, Carpenter Hall, Room 141 Irving, TX 75062-4736 972-721-5131 972-721-5044 (fax) Harriet H. Cousins career@udallas.edu	No	0
17.	<b>Devry University</b> 4800 Regent Boulevard Irving, TX 75063-2439 972-929-6777 Joan Long- jlong@devry.edu Saundra Lohr- slohr@devry.edu	No	0
18.	<b>Dallas County Community College District</b> jobservices@dcccd.edu Notification includes all colleges listed below: El Centro College – elcentrocollege.edu Eastfield College – eastfieldcollege.edu Northlake College - northlakecollege.edu Mountain View College – mountainviewcollege.edu Brookhaven College – brookhavencollege.edu Richland College – richlandcollege.edu Cedar Valley College – cedarvalleycollege.edu	No	0
19.	<b>Capital City African American Chamber of Commerce</b> 5407 North IH 35, Suite 304 Austin, TX 78723 512-459-1181 admin@capcitychamber.org	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
20.	<b>League United Latin American Citizens (LULAC)</b> 9090 Lake Carolyn Parkway, #1700 Irving, TX 75039 214-219-2133 Joe Campos (jcampos@lulac.org)	No	0
21.	<b>All Access Website</b> www.allaccess.com	No	0
23.	<b>University of Texas at Dallas/utdallas.edu</b> UTD Career Center PO Box 830688, MC-16 Richardson, TX 75083-0688 972-883-29443 972-883-2431 (fax) Jody Everson, Employer Relations Coordinator recruit@utdallas.edu	No	0
24.	<b>University of Texas at Arlington/uta.edu</b> PO Box 19156 Arlington, TX 76019-0156 817-272-2932 817-272-5792 (fax) Barbara Peet, Director of Career Services careers@uta.edu	No	0
26.	<b>The Art Institute of Dallas</b> Two Northpark East 8080 Park Lane, Suite 100 Dallas, TX 75231 469-587-1213 Jennifer Magee (jmagee@aii.edu)	No	0
27.	<b>Texas Women's University</b> 304 Administration Drive PO Box 425589 Denton, TX 76204 940-TWU-2000 Sherri Williams - careers@twu.edu	No	0
28.	<b>University of North Texas</b> 1155 Union Circle #311277 Denton, TX 76203-5017 940-565-2000 Dan Naegeli- naegeli@unt.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
29.	<b>Austin College</b> 900 N. Grand Avenue Sherman, TX 75090-4400 903-813-2000 Lance Ott - career@austincollege.edu	No	0
30.	<b>Dallas Baptist University</b> 3000 Mountain Creek Pkwy Dallas, TX 75211 214-333-5360 Marion Hill - Marion@dbu.edu	No	0
31.	<b>Tarrant County College</b> 817-515-8223 Northeast Campus (necareerservices@tccd.edu) 828 West Harwood Rd., Hurst, TX 76054-3299 Northwest Campus (nw.ccareerservices@tccd.edu) 1500 Houston St, Ft. Worth, TX 76102 South Campus (monica.bettle@tccd.edu) 5301 Campus Drive, Ft. Worth, TX 76119 Southeast Campus (tracy.williams@tccd.edu) 2100 Southeast Pkwy, Arlington, TX 76018 2100 Southeast Pkwy, Arlington, TX 76018	No	0
33.	<b>Greater Dallas Indo-American Chamber of Commerce</b> 5930 LBJ Freeway, Suite 350 Dallas, TX 75240 214-346-9559 gdiacc@gdiacc.org	No	0
38.	<b>Dallas Urban League</b> (ulgdncctx.com) 4315 S. Lancaster Road Dallas, TX 75216 214-915-4600 phone 214-915-4601 fax Felicia Brooks (fbrooks@ulgdncctx.com)	No	0
<b>Total Interviewees</b>			5



**KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)**

**DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional on-air announcements and open house/job fair recruitment efforts.

## Sales Order

Advertiser **KLIF-AM - HOUSE (D)**

Agency

Bill To **KLIF-AM - HOUSE (D)**  
**3500 MAPLE AVE****DALLAS, TX 75219**

Account

Executive **Dallas KLIF-AM House**

Contract #

Estimate #

Description **i93 sales position**Stratus # **386950**Special **Canceling order**  
Instructions

Contact

New / Revision **Revision**Start Date **09/20/12**End Date **10/28/12**Month Type **Broadcast**Billing Cycle **End of Flight**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** **Advt#279173**Order Entered **09/18/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	i93 sales position	60	09/20/12	6:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	10/28/12	10:00PM	Y	8	X	X	X	X	X	X	X	48 Spots
		2544417	All Weeks											

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Aug 13 = 0.00

**Total Contract Value: 0.00 Total Due: 0.00 48 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **10/26/2012 12:00:11 PM by Michelle McNeely**Sales / Market Manager: **10/26/2012 12:30:47 PM by Tony King**Business Manager: **10/26/2012 3:02:00 PM by KAREN LANEY**Traffic Manager: **10/26/2012 3:52:33 PM by Becky Ericson**

V5.2

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Sales Order

Advertiser **KTCK - HOUSE (D)**

Agency

Bill To **KTCK - HOUSE (D)****3500 MAPLE AVE STE 1310****DALLAS, TX 75219**

Account

Executive **Dallas KTCK House**

Contract #

Estimate #

Description **I93 sales position**Stratus # **386952**Special **AD: 10/23/12 End dated order**  
Instructions

Contact

New / Revision **Revision**Start Date **09/20/12**End Date **12/31/12**Month Type **Broadcast**Billing Cycle **End of Flight**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** **Advt#279169**Order Entered **09/18/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1		60	09/20/12	6:00AM										0.00
	I93 sales position	0.00	10/23/12	10:00PM	Y	8	X	X	X	X	X	X	X	48 Spots
	Promo / PSA / Promo/PSA	2544419	All Weeks											

Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00      Feb 13 = 0.00  
 Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00      Aug 13 = 0.00

**Total Contract Value: 0.00    Total Due: 0.00    48 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **10/26/2012 2:03:31 PM by Alec Drake**Sales / Market Manager: **10/26/2012 2:03:52 PM by Alec Drake**Business Manager: **10/26/2012 3:03:47 PM by KAREN LANEY**Traffic Manager: **10/26/2012 4:03:09 PM by Kimberly Jolly**

V 5.2

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Sales Order

Advertiser KLIF FM - HOUSE (D)

Agency

Bill To KLIF FM - HOUSE (D)

Account

Executive Dallas KLIF-FM House

Contract #

Estimate #

Description i93 additional recruitment promo

Stratus # 387237

Special new order  
Instructions

Contact

New / Revision New

Start Date 09/26/12

End Date 10/25/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#286543

Order Entered 09/25/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1	i93 recruitment promo Promo / PSA / Promo/PSA	60 0.00 2547886	09/26/12 10/25/12 All Weeks	6:00AM 9:00PM	Y	18	X	X	X	X	X			0.00 90 Spots
2	i93 recruitment promo Promo / PSA / Promo/PSA	60 0.00 2547887	09/26/12 10/25/12 All Weeks	6:00AM 8:00PM	Y	10						X	X	0.00 40 Spots
Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00      Feb 13 = 0.00 Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00      Aug 13 = 0.00														

Total Contract Value: 0.00    Total Due: 0.00    130 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 9/25/2012 1:02:58 PM by Michelle McNeely

Sales / Market Manager: 9/25/2012 1:19:30 PM by Tony King

Business Manager: 9/25/2012 2:27:41 PM by KAREN LANEY

Traffic Manager: 9/25/2012 4:04:28 PM by Kimberly Jolly

V5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Sales Order

Advertiser **KSCS - HOUSE (D)**

Agency

New / Revision **New**Start Date **09/18/12**End Date **10/07/12**Bill To **KSCS - HOUSE (D)**

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Month Type **Broadcast**Billing Cycle **End of Flight**

Account

Co-op **No**Executive **Dallas KSCS House**

Co-op Product

Contract #

Notarized **N**

Estimate #

# of Invoices **1**Description **KSCS SALES RECRUITMENT**Make Goods **Ask AE**Income Type **Promo / PSA**Stratus # **386896**Local Income Type **Unused**Special **040312 NEW ORDER~PM**  
InstructionsCompetitive Code **Various / Other** Advt#**285286**

Contact

Order Entered **09/17/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1	KSCS SALES RECRUITMENT	30	09/18/12	6:00AM										0.00
	Promo / PSA / Unused	0.00	09/23/12	11:59PM	N		0	8	8	8	8	8	8	48 Spots
		2544044	All Weeks											
2	KSCS SALES RECRUITMENT	30	09/24/12	6:00AM										0.00
	Promo / PSA / Unused	0.00	10/07/12	11:59PM	N		8	8	8	8	8	8	8	112 Spots
		2544045	All Weeks											
Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00      Feb 13 = 0.00 Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00      Aug 13 = 0.00														

Total Contract Value: 0.00    Total Due: 0.00    160 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 9/17/2012 9:52:07 AM by Jane Spalding

Sales / Market Manager: 9/17/2012 9:59:10 AM by David Klement

Business Manager: 9/17/2012 10:16:30 AM by Carol Hubbard

Traffic Manager: 9/17/2012 11:04:22 AM by Jane Spalding

V5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Sales Order

Advertiser KLIF FM - HOUSE (D)

Agency

Bill To KLIF FM - HOUSE (D)

Account

Executive Dallas KLIF-FM House

Contract #

Estimate #

Description i93 sales position promo

Stratus # 386927

Special MM: 10/26 Canceling ordre  
Instructions

Contact

New / Revision Revision

Start Date 09/20/12

End Date 10/28/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#286543

Order Entered 09/17/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	i93 sales position	60	09/20/12	6:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	10/28/12	10:00PM	N		8	8	8	8	8	8	8	312 Spots
		2544273	All Weeks											

Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00      Feb 13 = 0.00  
 Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00      Aug 13 = 0.00

Total Contract Value: 0.00    Total Due: 0.00    312 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 10/26/2012 12:08:55 PM by Michelle McNeely

Sales / Market Manager: 10/26/2012 12:15:36 PM by Tony King

Business Manager: 10/26/2012 12:20:14 PM by KAREN LANEY

Traffic Manager: 10/26/2012 12:25:39 PM by Kimberly Jolly

V5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser **WBAP - HOUSE (D)**  
 Agency  
 Bill To **WBAP - HOUSE (D)**  
**West Victory Plaza**  
**3090 Olive Street, Ste 400**  
**Dallas, TX 75219**  
 Account  
 Executive **Dallas WBAP House**  
 Contract #  
 Estimate #  
 Description **SALES OPEN HOUSE**  
 Stratus # **385340**  
 Special **080612 NEW ORDER~PM**  
 Instructions  
 Contact

New / Revision **New**  
 Start Date **08/07/12**  
 End Date **08/15/12**  
 Month Type **Broadcast**  
 Billing Cycle **End of Flight**  
 Co-op **No**  
 Co-op Product  
 Notarized **N**  
 # of Invoices **1**  
 Make Goods **Ask AE**  
 Income Type **Promo / PSA**  
 Local Income Type **Promo/PSA**  
 Competitive Code **Various / Other** Advt#285285  
 Order Entered **08/06/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	WBAP HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526373	All Weeks											
Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00														
Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00														

Total Contract Value: 0.00    Total Due: 0.00    80 Spots

Client Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:34:37 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 12:33:26 PM by David Smith

Business Manager: 8/6/2012 12:45:29 PM by KAREN LANEY

Traffic Manager: 8/6/2012 1:31:37 PM by Cheryl Allum

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser **KTCK - HOUSE (D)**  
 Agency  
 Bill To **KTCK - HOUSE (D)**  
**3500 MAPLE AVE STE 1310**  
**DALLAS, TX 75219**  
 Account  
 Executive **Dallas KTCK House**  
 Contract #  
 Estimate #  
 Description **SALES OPEN HOUSE**  
 Stratus # **385341**  
 Special **080612 NEW ORDER~PM**  
 Instructions  
 Contact

New / Revision **New**  
 Start Date **08/07/12**  
 End Date **08/15/12**  
 Month Type **Broadcast**  
 Billing Cycle **End of Flight**  
 Co-op **No**  
 Co-op Product  
 Notarized **N**  
 # of Invoices **1**  
 Make Goods **Ask AE**  
 Income Type **Promo / PSA**  
 Local Income Type **Promo/PSA**  
 Competitive Code **Various / Other** Advt#279169  
 Order Entered **08/06/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KTCK HOUSE/SALES OPEN HOUSE	30	08/07/12	5:00AM										0.00
		0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526374	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

**Total Contract Value: 0.00    Total Due: 0.00    80 Spots**

Client Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:35:59 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:48:21 PM by Alec Drake

Business Manager: 8/6/2012 2:12:01 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:16:20 PM by Kimberly Jolly

V 5.0

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**



## Cumulus Sales Order

Advertiser **KSCS - HOUSE (D)**  
 Agency  
 Bill To **KSCS - HOUSE (D)**  
**West Victory Plaza**  
**3090 Olive Street, Ste 400**  
**Dallas, TX 75219**  
 Account  
 Executive **Dallas KSCS House**  
 Contract #  
 Estimate #  
 Description **SALES OPEN HOUSE**  
 Stratus # **385342**  
 Special **080612 NEW ORDER~PM**  
 Instructions  
 Contact

New / Revision **New**  
 Start Date **08/07/12**  
 End Date **08/15/12**  
 Month Type **Broadcast**  
 Billing Cycle **End of Flight**

Co-op **No**  
 Co-op Product  
 Notarized **N**  
 # of Invoices **1**  
 Make Goods **Ask AE**  
 Income Type **Promo / PSA**  
 Local Income Type **Promo/PSA**  
 Competitive Code **Various / Other** Advt#285286

Order Entered **08/06/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KSCS HOUSE/SALES OPEN HOUSE	30	08/07/12	5:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
		2526375	All Weeks											
Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00 Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00														

**Total Contract Value: 0.00    Total Due: 0.00    80 Spots**

**Client Acceptance:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Account Executive:** 8/6/2012 11:36:47 AM by Pamela Mollman

**Sales / Market Manager:** 8/6/2012 3:17:31 PM by David Klement

**Business Manager:** 8/6/2012 3:36:15 PM by KAREN LANEY

**Traffic Manager:** 8/6/2012 3:49:38 PM by Jane Spalding

V 5.0

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Cumulus Sales Order

Advertiser **KPLX - HOUSE (D)**

Agency

Bill To **KPLX - HOUSE (D)****3500 MAPLE STE 1600****DALLAS, TX 75219**

Account

Executive **Dallas KPLX House**

Contract #

Estimate #

Description **SALES OPEN HOUSE**Stratus # **385343**Special **080612 NEW ORDER-PM**  
Instructions

Contact

New / Revision **New**Start Date **08/07/12**End Date **08/15/12**Month Type **Broadcast**Billing Cycle **End of Flight**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** Adv#**260566**Order Entered **08/06/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	KPLX HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526376	All Weeks											
<div>Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00</div> <div>Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00</div>														

Total Contract Value: 0.00    Total Due: 0.00    80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:37:29 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:29:41 PM by Richard Frish

Business Manager: 8/6/2012 3:36:02 PM by KAREN LANEY

Traffic Manager: 8/6/2012 4:19:13 PM by Cheryl Allum

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-FM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385344

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	193 HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526377	All Weeks											0.00

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:39:23 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 11:40:59 AM by Tony King

Business Manager: 8/6/2012 11:42:35 AM by KAREN LANEY

Traffic Manager: 8/6/2012 11:56:27 AM by Kimberly Jolly

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser **KLIF-AM - HOUSE (D)**

Agency

Bill To **KLIF-AM - HOUSE (D)**  
**3500 MAPLE AVE****DALLAS, TX 75219**

Account

Executive **Dallas KLIF-AM House**

Contract #

Estimate #

Description **SALES OPEN HOUSE**Stratus # **385336**Special **080612 NEW ORDER~PM**  
Instructions

Contact

New / Revision **New**Start Date **08/07/12**End Date **08/15/12**Month Type **Broadcast**Billing Cycle **End of Flight**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** Advt#**279173**Order Entered **08/06/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KLIF HOUSE/SALES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526363	All Weeks											0.00

Aug 12 = 0.00

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

**Total Contract Value: 0.00 Total Due: 0.00 80 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **8/6/2012 11:34:50 AM by Pamela Mollman**Sales / Market Manager: **8/6/2012 1:03:45 PM by David Smith**Business Manager: **8/6/2012 2:11:35 PM by KAREN LANEY**Traffic Manager: **8/6/2012 2:41:10 PM by Jane Spalding**

V5.0

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Cumulus Sales Order

Advertiser <b>KLIF-AM - HOUSE (D)</b> Agency  Bill To <b>KLIF-AM - HOUSE (D)</b> <b>3500 MAPLE AVE</b>  <b>DALLAS, TX 75219</b> Account Executive <b>Dallas KLIF-AM House</b> Contract # Estimate # Description <b>WBAP AE RECRUITMENT</b> Stratus # <b>385369</b> Special <b>080612 ADDED PER DAVID SMITH~PM</b> Instructions  Contact	New / Revision <b>Revision</b> Start Date <b>08/08/12</b> End Date <b>08/19/12</b> Month Type <b>Broadcast</b> Billing Cycle <b>End of Flight</b>  Co-op <b>No</b> Co-op Product Notarized <b>N</b> # of Invoices <b>1</b> Make Goods <b>Ask AE</b> Income Type <b>Promo / PSA</b> Local Income Type <b>Promo/PSA</b> Competitive Code <b>Various / Other</b> <b>Advt#279173</b>  Order Entered <b>08/06/12</b>
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## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	WBAP AE RECRUITMENT	30	08/08/12	12:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	08/19/12	11:59PM	Y	35	X	X	X	X	X	X	X	70 Spots
		2526752	All Weeks											REVISED

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

**Total Contract Value: 0.00    Total Due: 0.00    70 Spots**

Client Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

Account Executive: 8/6/2012 6:21:21 PM by Pamela Mollman

Sales / Market Manager: 8/6/2012 6:46:20 PM by David Smith

Business Manager:

Traffic Manager:

V 5.0

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

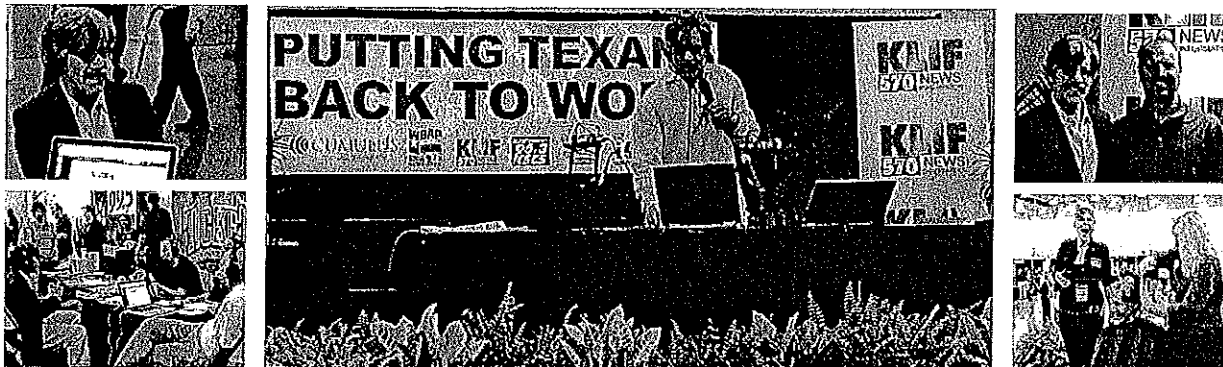
# PUTTING TEXANS BACK TO WORK



**CUMULUS JOB FAIR SEPTEMBER 12, 2012**  
**OVER 6,000 ATTENDEES!**



**GERALDO RIVERA'S LIVE NATIONAL BROADCAST**



**RESERVE YOUR SPACE NOW**  
**AT THE NEXT JOB FAIR ON MARCH 19, 2013**

**PUTTING TEXANS BACK TO WORK.COM**

# SEPTEMBER 2012

## PUTTING TEXANS BACK TO WORK JOB FAIR

### "WHAT OUR CLIENTS SAID"

**Tarrant County College** - "Putting Texans Back to Work' was an outstanding venue for Tarrant County College to introduce Career Coach, our free online employment tool, to the people who need it the most. The attendance was phenomenal! Thanks for reaching out to us!"

**JNW Marketing** - They had tremendous success yesterday & hired 15 sales people who will start as early as next week. In January, they will hire 10 - 15 additional people from a pool of 70 qualified candidates that they screened yesterday.

**Chairside Dental** - They were looking to fill there 11 slots for their 10 week class starting 2nd week of October to train persons to become dental assistants. Before the job fair they had 3 people signed up...after the job fair they have filled October and filled their January class (so they got 18 people!!!) and the class costs about \$5,000 a piece! Awesome!

**Aflac** - "We had a great response yesterday and were able to get resumes from a couple great people. We will be busy interviewing for several weeks! Thank you so much for thinking of us. Please do remember us for the next Career Expo on 3/19. "

**Durham School Services** - Things went very well for us 17 people filled out applications and I got 97 resumes. That is huge for us. If we get 10 or 15 good applicants out of those we will be very happy. Everyone there was very helpful, it was well organized.



**Texas Oncology** - "Dan at Texas Oncology said that in his 15 years of attending job fairs, this was by far the most well run fair he has ever participated in or even seen. They had a couple hundred people stop by the booth looking for information and they had plenty of submissions for their entry level positions (admin, reception, etc.) and about 25 quality resumes for some of the niche positions they are looking to fill."

**It Works!** - "The career fair went perfectly. I've never seen so many walks of life. Even people with jobs were there looking for better ones! I have hundreds of potential new hires. Thank you for allowing me to participate in this wonderful event. Sign me up for March."

**Protection 1** - "We loved the show and have never seen an expo that was better put together. We were able to set 13 interviews and schedule another 10 calls with people we were interested in."

**Lawyers Assistant School** - "I thought the event was great. Great location, great venue. We had plenty of traffic and the cost was great. We will definitely be attending the March fair"

**Rush Truck Centers** - Everything was great, really surprised at how many people came through. I have three interviews already set up for next week from applicants, with the results I will do it again in March.

**Group 1 Automotive** - he was very impressed with the candidates he spoke with, he had 2 appts today that he spoke with, John with Courtesy Nissan set 3 appts and also had positive feedback about the fair. I received 50+ resumes that I am reviewing right now. Thanks for your help & hope to see you again in March.

**Floor & Decor** - I thought the job fair was a great success. Great venue and great turn out!

**Time Warner Cable** - "We appreciate the opportunity to spread the word that Time Warner Cable is looking for great people to join our company. Olga and I agreed that this was one of the most comfortable and well organized job fairs we have attended. Thank you for making us feel so welcome!!!"

# PUTTING TEXANS BACK TO WORK

## SUMMARY

### WHO:

- Over 6,000 Job Seekers
- 120 Companies participated
- Coverage on 6 Radio Stations
  - 1310 The Ticket - Norm Hitzges & Bad Radio
  - WBAP News/Talk - Ben Ferguson & Chris Krok
  - 570 KLIF AM News/Talk - Geraldo Rivera
  - New Country 96.3 KSCS - Hawkeye
  - i93 - Today's Hit Music
  - 99.5 The Wolf - Smokey Rivers
  - 3 Live Seminars

### PROMOS & MARKETING:

- Radio Promotions On 6 Stations
- Digital Advertising - Banner Ads & Main Box Graphics:
  - PuttingTexansBackToWork.com, DFWRadio.com, TheTicket.com, KSCS.com, 995TheWolf.com, KLIF.com, WBAP.com, i93hits.com
  - E-Blast To 6 Station Listener Data Base
- Brochures, Sales Sheets, Vendor & Staff Credentials

### WHERE:

 IRVING  
CONVENTION CENTER  
AT LAS COLINAS



**RESERVE YOUR SPACE NOW  
AT THE NEXT JOB FAIR ON MARCH 19, 2013**

### CONTACT US AT:

Cumulus Radio Dallas/Ft. Worth  
3090 Olive Street  
West Victory Plaza Ste 400  
Dallas, TX 75219  
214.526.2400 • DFWRadio.com

WHERE  
CONNECTIONS  
ARE MADE

**PUTTING TEXANS BACK TO WORK.COM**



**KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)**

**VACANCY DATA FORM**

<b>Full-Time Job Title:</b> Account Executive #13	<b>Date Filled:</b> 12.10.2012
<b>Recruitment Source ("RS") Referring Hiree:</b> On-Air Announcements	<b>Total Number of Interviewees:</b> 8

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
1.	<b>Cumulus Business Managers</b> BM@cumulus.com	No	0
2.	<b>Station Website Postings</b> ( <i>one or more SEU stations</i> )	No	2
3.	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	No	3
4.	<b>Word-of-Mouth Referral</b>	No	3
6.	<b>SEU Job Fairs/Open Houses</b> ( <i>see Section III</i> )	No	0
7.	<b>Internal Posting</b>	No	0
9.	<b>Ohio Center For Broadcasting</b> 5330 East Main Street, Suite 200 Columbus, OH 43212 614-245-0555 Gary James Placement.columbus@beonair.com	No	0
11.	<b>Greater Asian Chamber of Commerce</b> 11171 Harry Hines Boulevard, #115 Dallas, TX 75229 972-241-8250 Kim Hoyoung (hoyoung@gdaacc.com)	No	0
14.	<b>Texas Christian University/tcu.edu</b> PO Box 297300 Ft. Worth, TX 76129 817-257-5572 Mary Beth Grayson- m.b.grayson@tcu.edu Bethany Kilgore- b.kilgore@tcu.edu Ashley Grubbs- ashley.s.grubbs@tcu.edu Jessica Cates- j.cates@tcu.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
15.	<b>Southern Methodist University/smu.edu</b> Hegi Family Career Development Center PO Box 750256 Dallas, TX 75275-0256 214-768-2266 214-768-4292 (fax) recruit@smu.edu Guy Davis- guyd@smu.edu	No	0
16.	<b>University of Dallas/udallas.edu</b> 1845 E. Northgate Drive, Carpenter Hall, Room 141 Irving, TX 75062-4736 972-721-5131 972-721-5044 (fax) Harriet H. Cousins career@udallas.edu	No	0
17.	<b>Devry University</b> 4800 Regent Boulevard Irving, TX 75063-2439 972-929-6777 Joan Long- jlong@devry.edu Saundra Lohr- slohr@devry.edu	No	0
18.	<b>Dallas County Community College District</b> jobservices@dcccd.edu Notification includes all colleges listed below: El Centro College – elcentrocollege.edu Eastfield College – eastfieldcollege.edu Northlake College - northlakecollege.edu Mountain View College – mountainviewcollege.edu Brookhaven College – brookhavencollege.edu Richland College – richlandcollege.edu Cedar Valley College – cedarvalleycollege.edu	No	0
19.	<b>Capital City African American Chamber of Commerce</b> 5407 North IH 35, Suite 304 Austin, TX 78723 512-459-1181 admin@capcitychamber.org	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
20.	<b>League United Latin American Citizens (LULAC)</b> 9090 Lake Carolyn Parkway, #1700 Irving, TX 75039 214-219-2133 Joe Campos (jcampos@lulac.org)	No	0
21.	<b>All Access Website</b> www.allaccess.com	No	0
23.	<b>University of Texas at Dallas/utdallas.edu</b> UTD Career Center PO Box 830688, MC-16 Richardson, TX 75083-0688 972-883-29443 972-883-2431 (fax) Jody Everson, Employer Relations Coordinator recruit@utdallas.edu	No	0
24.	<b>University of Texas at Arlington/uta.edu</b> PO Box 19156 Arlington, TX 76019-0156 817-272-2932 817-272-5792 (fax) Barbara Peet, Director of Career Services careers@uta.edu	No	0
26.	<b>The Art Institute of Dallas</b> Two Northpark East 8080 Park Lane, Suite 100 Dallas, TX 75231 469-587-1213 Jennifer Magee (jmagee@aii.edu)	No	0
27.	<b>Texas Women's University</b> 304 Administration Drive PO Box 425589 Denton, TX 76204 940-TWU-2000 Sherri Williams - careers@twu.edu	No	0
28.	<b>University of North Texas</b> 1155 Union Circle #311277 Denton, TX 76203-5017 940-565-2000 Dan Naegeli- naegeli@unt.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
29.	<b>Austin College</b> 900 N. Grand Avenue Sherman, TX 75090-4400 903-813-2000 Lance Ott - career@austincollege.edu	No	0
30.	<b>Dallas Baptist University</b> 3000 Mountain Creek Pkwy Dallas, TX 75211 214-333-5360 Marion Hill - Marion@dbu.edu	No	0
31.	<b>Tarrant County College</b> 817-515-8223 Northeast Campus (necareerservices@tccd.edu) 828 West Harwood Rd., Hurst, TX 76054-3299 Northwest Campus (nw.ccarerrservices@tccd.edu) 1500 Houston St, Ft. Worth, TX 76102 South Campus (monica.bettle@tccd.edu) 5301 Campus Drive, Ft. Worth, TX 76119 Southeast Campus (tracy.williams@tccd.edu) 2100 Southeast Pkwy, Arlington, TX 76018 2100 Southeast Pkwy, Arlington, TX 76018	No	0
33.	<b>Greater Dallas Indo-American Chamber of Commerce</b> 5930 LBJ Freeway, Suite 350 Dallas, TX 75240 214-346-9559 gdiacc@gdiacc.org	No	0
38.	<b>Dallas Urban League</b> (ulgdncctx.com) 4315 S. Lancaster Road Dallas, TX 75216 214-915-4600 phone 214-915-4601 fax Felicia Brooks (fbrooks@ulgdncctx.com)	No	0
<b>Total Interviewees</b>			8

**KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM),  
KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)**

**DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional on-air announcements and open house/job fair recruitment efforts.

## Sales Order

Advertiser **KLIF-AM - HOUSE (D)**  
Agency

Bill To **KLIF-AM - HOUSE (D)**  
**3500 MAPLE AVE**

**DALLAS, TX 75219**

Account  
Executive **Dallas KLIF-AM House**  
Contract #  
Estimate #  
Description **i93 sales position**  
Stratus # **386950**  
Special **Canceling order**  
Instructions  
Contact

New / Revision **Revision**

Start Date **09/20/12**

End Date **10/28/12**

Month Type **Broadcast**

Billing Cycle **End of Flight**

Co-op **No**

Co-op Product

Notarized **N**

# of Invoices **1**

Make Goods **Ask AE**

Income Type **Promo / PSA**

Local Income Type **Promo/PSA**

Competitive Code **Various / Other** Advt#279173

Order Entered **09/18/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1		60	09/20/12	6:00AM										0.00
	i93 sales position	0.00	10/28/12	10:00PM	Y	8	X	X	X	X	X	X	X	48 Spots
	Promo / PSA / Promo/PSA	2544417	All Weeks											
Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00      Feb 13 = 0.00 Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00      Aug 13 = 0.00														

**Total Contract Value: 0.00    Total Due: 0.00    48 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **10/26/2012 12:00:11 PM by Michelle McNeely**

Sales / Market Manager: **10/26/2012 12:30:47 PM by Tony King**

Business Manager: **10/26/2012 3:02:00 PM by KAREN LANEY**

Traffic Manager: **10/26/2012 3:52:33 PM by Becky Ericson**

V 5.2

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Sales Order

Advertiser **KTCK - HOUSE (D)**

Agency

Bill To **KTCK - HOUSE (D)****3500 MAPLE AVE STE 1310****DALLAS, TX 75219**

Account

Executive **Dallas KTCK House**

Contract #

Estimate #

Description **i93 sales position**Stratus # **386952**Special **AD: 10/23/12 End dated order**  
Instructions

Contact

New / Revision **Revision**Start Date **09/20/12**End Date **12/31/12**Month Type **Broadcast**Billing Cycle **End of Flight**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** Advt#**279169**Order Entered **09/18/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	i93 sales position	60	09/20/12	6:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	10/23/12	10:00PM	Y	8	X	X	X	X	X	X	X	48 Spots
		2544419	All Weeks											

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Aug 13 = 0.00

**Total Contract Value: 0.00 Total Due: 0.00 48 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **10/26/2012 2:03:31 PM by Alec Drake**Sales / Market Manager: **10/26/2012 2:03:52 PM by Alec Drake**Business Manager: **10/26/2012 3:03:47 PM by KAREN LANEY**Traffic Manager: **10/26/2012 4:03:09 PM by Kimberly Jolly**

V 5.2

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Sales Order

Advertiser **KLIF FM - HOUSE (D)**  
Agency

Bill To **KLIF FM - HOUSE (D)**

Account  
Executive **Dallas KLIF-FM House**  
Contract #  
Estimate #  
Description **i93 additional recruitment promo**  
Stratus # **387237**  
Special **new order**  
Instructions  
Contact

New / Revision **New**  
Start Date **09/26/12**  
End Date **10/25/12**  
Month Type **Broadcast**  
Billing Cycle **End of Flight**

Co-op **No**  
Co-op Product  
Notarized **N**  
# of Invoices **1**  
Make Goods **Ask AE**  
Income Type **Promo / PSA**  
Local Income Type **Promo/PSA**  
Competitive Code **Various / Other** Advt#286543

Order Entered **09/25/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1	i93 recruitment promo Promo / PSA / Promo/PSA	60 0.00 2547886	09/26/12 10/25/12 All Weeks	6:00AM 9:00PM	Y	18	X	X	X	X	X			0.00 90 Spots
2	i93 recruitment promo Promo / PSA / Promo/PSA	60 0.00 2547887	09/26/12 10/25/12 All Weeks	6:00AM 8:00PM	Y	10						X	X	0.00 40 Spots
Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00      Feb 13 = 0.00 Mer 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00      Aug 13 = 0.00														

**Total Contract Value: 0.00    Total Due: 0.00    130 Spots**

**Client Acceptance:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Account Executive:** 9/25/2012 1:02:58 PM by Michelle McNeely  
**Sales / Market Manager:** 9/25/2012 1:19:30 PM by Tony King  
**Business Manager:** 9/25/2012 2:27:41 PM by KAREN LANEY  
**Traffic Manager:** 9/25/2012 4:04:28 PM by Kimberly Jolly

V5.2

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**



## Sales Order

Advertiser <b>KSCS - HOUSE (D)</b> Agency  Bill To <b>KSCS - HOUSE (D)</b> West Victory Plaza 3090 Olive Street, Ste 400 Dallas, TX 75219  Account Executive <b>Dallas KSCS House</b> Contract # Estimate # Description <b>KSCS SALES RECRUITMENT</b> Stratus # <b>386896</b> Special <b>040312 NEW ORDER~PM</b> Instructions  Contact	New / Revision <b>New</b> Start Date <b>09/18/12</b> End Date <b>10/07/12</b> Month Type <b>Broadcast</b> Billing Cycle <b>End of Flight</b>  Co-op <b>No</b> Co-op Product Notarized <b>N</b> # of Invoices <b>1</b> Make Goods <b>Ask AE</b> Income Type <b>Promo / PSA</b> Local Income Type <b>Unused</b> Competitive Code <b>Various / Other</b> <b>Advt#285286</b>  Order Entered <b>09/17/12</b>
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## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	KSCS SALES RECRUITMENT	30	09/18/12	6:00AM										0.00
	Promo / PSA / Unused	0.00	09/23/12	11:59PM	N		0	8	8	8	8	8	8	48 Spots
		2544044	All Weeks											
2	KSCS SALES RECRUITMENT	30	09/24/12	6:00AM										0.00
	Promo / PSA / Unused	0.00	10/07/12	11:59PM	N		8	8	8	8	8	8	8	112 Spots
		2544045	All Weeks											
Sep 12 = 0.00		Oct 12 = 0.00		Nov 12 = 0.00		Dec 12 = 0.00		Jan 13 = 0.00		Feb 13 = 0.00				
Mar 13 = 0.00		Apr 13 = 0.00		May 13 = 0.00		Jun 13 = 0.00		Jul 13 = 0.00		Aug 13 = 0.00				

**Total Contract Value: 0.00    Total Due: 0.00    160 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 9/17/2012 9:52:07 AM by Jane Spalding

Sales / Market Manager: 9/17/2012 9:59:10 AM by David Klement

Business Manager: 9/17/2012 10:16:30 AM by Carol Hubbard

Traffic Manager: 9/17/2012 11:04:22 AM by Jane Spalding

V 5.2

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Sales Order

Advertiser **KLIF FM - HOUSE (D)**

Agency

Bill To **KLIF FM - HOUSE (D)**New / Revision **Revision**Start Date **09/20/12**End Date **10/28/12**Month Type **Broadcast**Billing Cycle **End of Flight**

Account

Executive **Dallas KLIF-FM House**

Contract #

Estimate #

Description **i93 sales position promo**Stratus # **386927**Special **MM: 10/26 Canceling ordre**  
Instructions

Contact

Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** Advt#**286543**Order Entered **09/17/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	i93 sales position	60	09/20/12	6:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	10/28/12	10:00PM	N		8	8	8	8	8	8	8	312 Spots
		2544273	All Weeks											

Sep 12 = 0.00

Oct 12 = 0.00

Nov 12 = 0.00

Dec 12 = 0.00

Jan 13 = 0.00

Feb 13 = 0.00

Mar 13 = 0.00

Apr 13 = 0.00

May 13 = 0.00

Jun 13 = 0.00

Jul 13 = 0.00

Aug 13 = 0.00

**Total Contract Value: 0.00    Total Due: 0.00    312 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **10/26/2012 12:08:55 PM by Michelle McNeely**Sales / Market Manager: **10/26/2012 12:15:36 PM by Tony King**Business Manager: **10/26/2012 12:20:14 PM by KAREN LANEY**Traffic Manager: **10/26/2012 12:25:39 PM by Kimberly Jolly**

V 6.2

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Cumulus Sales Order

Advertiser **WBAP - HOUSE (D)**

Agency

Bill To **WBAP - HOUSE (D)**

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive **Dallas WBAP House**

Contract #

Estimate #

Description **SALES OPEN HOUSE**Stratus # **385340**Special **080612 NEW ORDER~PM**  
Instructions

Contact

New / Revision **New**Start Date **08/07/12**End Date **08/15/12**Month Type **Broadcast**Billing Cycle **End of Flight**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** Advt#285285Order Entered **08/06/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	WBAP HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526373	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

**Total Contract Value: 0.00    Total Due: 0.00    80 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **8/6/2012 11:34:37 AM by Pamela Mollman**Sales / Market Manager: **8/6/2012 12:33:26 PM by David Smith**Business Manager: **8/6/2012 12:45:29 PM by KAREN LANEY**Traffic Manager: **8/6/2012 1:31:37 PM by Cheryl Allum**

V 5.0

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Cumulus Sales Order

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

DALLAS, TX 75219

Account

Executive Dallas KTCK House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279169

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	KTCK HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526374	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:35:59 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:48:21 PM by Alec Drake

Business Manager: 8/6/2012 2:12:01 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:16:20 PM by Kimberly Jolly

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385342

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#285286

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	KSCS HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526375	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:36:47 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:17:31 PM by David Klement

Business Manager: 8/6/2012 3:36:15 PM by KAREN LANEY

Traffic Manager: 8/6/2012 3:49:38 PM by Jane Spalding

V5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO.

## Cumulus Sales Order

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D)

3500 MAPLE STE 1600

DALLAS, TX 75219

Account

Executive Dallas KPLX House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#260566

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	KPLX HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526376	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:37:29 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:29:41 PM by Richard Frish

Business Manager: 8/6/2012 3:36:02 PM by KAREN LANEY

Traffic Manager: 8/6/2012 4:19:13 PM by Cheryl Allum

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

## Cumulus Sales Order

Advertiser **KLIF-AM - HOUSE (D)**

Agency

Bill To **KLIF-AM - HOUSE (D)****3500 MAPLE AVE****DALLAS, TX 75219**

Account

Executive **Dallas KLIF-FM House**

Contract #

Estimate #

Description **SALES OPEN HOUSE**Stratus # **385344**Special **080612 NEW ORDER-PM**  
Instructions

Contact

New / Revision **New**Start Date **08/07/12**End Date **08/15/12**Month Type **Broadcast**Billing Cycle **End of Flight**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Promo / PSA**Local Income Type **Promo/PSA**Competitive Code **Various / Other** Advt#**279173**Order Entered **08/06/12**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	193 HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526377	All Weeks											

Aug 12 = 0.00	Sep 12 = 0.00	Oct 12 = 0.00	Nov 12 = 0.00	Dec 12 = 0.00	Jan 13 = 0.00
Feb 13 = 0.00	Mar 13 = 0.00	Apr 13 = 0.00	May 13 = 0.00	Jun 13 = 0.00	Jul 13 = 0.00

**Total Contract Value: 0.00    Total Due: 0.00    80 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: **8/6/2012 11:39:23 AM by Pamela Mollman**Sales / Market Manager: **8/6/2012 11:40:59 AM by Tony King**Business Manager: **8/6/2012 11:42:35 AM by KAREN LANEY**Traffic Manager: **8/6/2012 11:56:27 AM by Kimberly Jolly**

V 5.0

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385336

Special 080612 NEW ORDER~PM  
Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1		30	08/07/12	5:00AM										0.00
	KLIF HOUSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	X	X	X	X	X	X	X	80 Spots
	Promo / PSA / Promo/PSA	2526363	All Weeks											
<div>Aug 12 = 0.00      Sep 12 = 0.00      Oct 12 = 0.00      Nov 12 = 0.00      Dec 12 = 0.00      Jan 13 = 0.00</div> <div>Feb 13 = 0.00      Mar 13 = 0.00      Apr 13 = 0.00      May 13 = 0.00      Jun 13 = 0.00      Jul 13 = 0.00</div>														

Total Contract Value: 0.00    Total Due: 0.00    80 Spots

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive: 8/6/2012 11:34:50 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:03:45 PM by David Smith

Business Manager: 8/6/2012 2:11:35 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:41:10 PM by Jane Spalding

V 5.0

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO



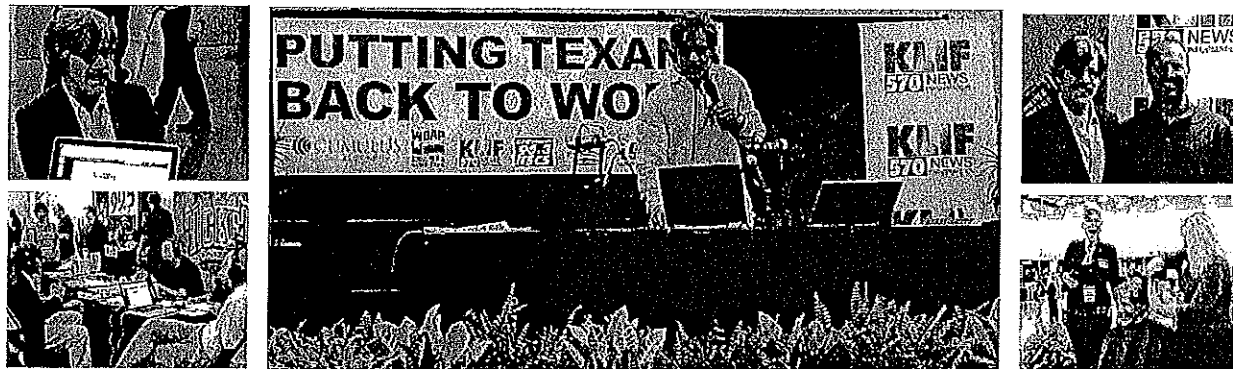
# PUTTING TEXANS BACK TO WORK



**CUMULUS JOB FAIR SEPTEMBER 12, 2012**  
**OVER 6,000 ATTENDEES!**



**GERALDO RIVERA'S LIVE NATIONAL BROADCAST**



**RESERVE YOUR SPACE NOW**  
**AT THE NEXT JOB FAIR ON MARCH 19, 2013**

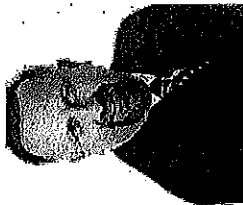
**PUTTING TEXANS BACK TO WORK.COM**

# Job Fair - September 12th

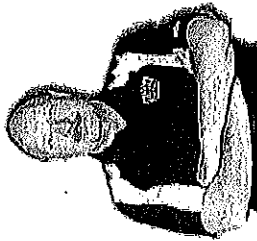
Cumulus Dallas is hosting a Job Fair to help PUT TEXANS BACK TO WORK!  
Cumulus Dallas wants to make sure this topic stays at the forefront as well as take action.



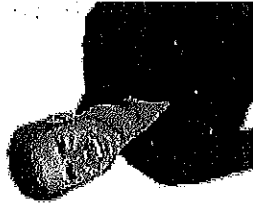
Ben Ferguson WBAP



Steve Lamb WBAP



Norm Hitzges  
The Ticket



Hawkeye KSCS



Smokey Rivers KPLX

**WHO:** Job Seekers of all Levels of Experience

**WHAT:** The Largest Career Expo of 2012

**WHEN:** Wednesday, September 12<sup>th</sup> - 9am to 4pm

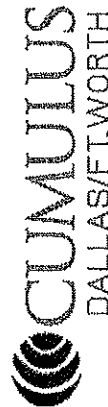
**WHERE:** Irving Convention Center at Las Colinas

\*Free Parking and Entry

**More Info:** [www.puttingtexansbacktowork.com](http://www.puttingtexansbacktowork.com)



Geraldo Rivera



# Putting TEXAS Back To Work